



# Advertise with us because...

The WP Magazine is the official journal of the OIAA (Ontario Insurance Adjusters Association).

- We have over 1,000 members.
- **WP** is fully digital and available to everyone.
- We currently have a social media following of over 3000 Insurance people and you will receive further value as these editions stay on the website continuously.
- As a social member and advertiser in the **WP** magazine September 2024 – June 2025 year, we will be pleased to offer you a free resource link on our website - [www.oiaa.com](http://www.oiaa.com)
- The cost to advertise in **WP** magazine to reach a large group of potential clients is extremely reasonable - see below.

**Social Member** is a current member (with no outstanding membership dues) of either the Provincial Chapter (including Toronto) or the local chapters (Georgian Bay, Hamilton, Kawartha-Durham, Kitchener-Waterloo, London, Niagara, Northern, Ottawa, Thousand Islands, Thunder Bay, and Windsor).

In order for a business to qualify for the discounts outlined below, at least 5 employees of the business must be social members or if the business has less than 5 employees, all the employees must be social members.

Please give consideration to advertising in **WP** and contact me if you have a question or visit our website at [www.oiaa.com](http://www.oiaa.com).

I look forward to hearing from you.  
**Nadine Dionne, WP Advertising Manager**

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<b>WP ADVERTISING RATES</b>				<b>Prices are for space only - Sept 2024 to June 2025</b>		
				<b>Member/Social Member Pricing</b>		
<b>Size</b>	<b>Single Issue</b>	<b>Five Issues</b>	<b>Ten Issues</b>	<b>Single Issue 15% discount</b>	<b>5 Issues 20% discount</b>	<b>10 Issues 20% discount</b>
Full Page	\$585	\$550 per issue	\$535 per issue	\$500	\$470 per issue	\$455 per issue
2/3 Page	\$490	\$450 per issue	\$445 per issue	\$420	\$385 per issue	\$380 per issue
1/2 Page	\$405	\$385 per issue	\$365 per issue	\$345	\$330 per issue	\$310 per issue
1/3 Page	\$345	\$335 per issue	\$310 per issue	\$295	\$265 per issue	\$250 per issue
1/4 Page	\$275	\$265 per issue	\$245 per issue	\$235	\$225 per issue	\$210 per issue
1/6 Page	\$205	\$195 per issue	\$185 per issue	\$175	\$165 per issue	\$160 per issue

Ads must be submitted in Press Quality High-Resolution PDF or JPEG formats. The resolution of all images should be at least 300 dpi. For details on publishing schedule and dimensions of ads please go to [www.oiaa.com](http://www.oiaa.com)